

18th December, 2008

Dear Shareholder,

Daily Mail and General Trust plc
Notification of shareholder documentation available on our website

You have previously agreed to receive shareholder documentation from DMGT via the Company's website. I am pleased to advise you that the 2008 Annual Report and Accounts and Annual Review are now available on the website at www.dmgt.co.uk.

The Company's Annual General Meeting will be held at 9.00 am on Wednesday 11th February, 2009 at the Kensington Roof Gardens, 99 Kensington High Street, London W8 5ED. The full notice of meeting is now available on our website at www.dmgt.co.uk.

If you are an Ordinary shareholder and you have not registered to vote online, please find enclosed with this letter a personalised Form of Proxy.

The proposals contained in the Notice of Annual General Meeting should be read before making a decision. This letter is not a summary of the proposals and should not be regarded as a substitute for reading the Notice of Annual General Meeting.

The Notice of Annual General Meeting will remain available on our website, at least until the conclusion of the Annual General Meeting on Wednesday 11th February, 2009.

If you are an Ordinary shareholder, you may appoint a proxy or proxies electronically to exercise all or any of your rights to attend, to speak and to vote on your behalf at the Annual General Meeting via the website www.sharevote.co.uk. You will need the voting ID, task ID and shareholder reference number shown on the enclosed Form of Proxy.

You are reminded that, to be valid, the appointment of a proxy or proxies must be received by the Registrars by **9.00 am on Monday, 9th February, 2009**.

If you wish to receive a hard copy of the AGM documents please call the Company Secretary's office on 020 7938 6747 or contact us by email at fran.sallas@dmgt.co.uk or contact the Company's Registrars in writing at the address below.

For any general enquiries, including queries regarding to your share account, please contact the Company's Registrars, Equiniti, Aspect House, Spencer Road, Lancing, West Sussex, BN99 6DA.

Yours faithfully,



N. D. Jennings
Company Secretary