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Voting ID Task ID Shareholder Reference Number

You may appoint your Proxy electronically at www.sharevote.co.uk quoting the above numbers.

Being the registered holder of ordinary shares of Daily Mail and General Trust plc, I/we hereby appoint the Chairman of the Meeting or the under-mentioned person **(note 01)**

as my/our proxy to vote for me/us and on my/our behalf at the Annual General Meeting of the Company to be held at 9.00 a.m. on 11th February, 2009 and at any adjournment thereof.

Please mark this box to indicate that this proxy appointment is one of multiple appointments being made **(note 02)**.

Please indicate your vote by inserting 'X' in the appropriate boxes in black ink. Please note that a 'Vote Withheld' is not a vote in law and will not be included in any calculation of votes cast (note 06).

Resolution	For	Against	Vote Withheld	Special Business	For	Against	Vote Withheld
01 To receive the Directors' Report, the Accounts and the Auditors' Report.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Special Business			
02 To approve the Remuneration Report.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	09 Special Resolution. To authorise the Company to make market purchases of its own Ordinary shares.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
03 To declare a final dividend.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	10 Special Resolution. To authorise the Company to make market purchases of its own 'A' Ordinary Non-Voting shares.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
04 To re-elect Mr Fallon as a Director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	11 Ordinary Resolution. To authorise the Directors to allot securities up to a specified amount.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
05 To re-elect Mr Balsemão* as a Director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	12 Special Resolution. To disapply pre-emption rights.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
06 To confirm the appointment of Mr Morgan† as a Director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
07 To re-appoint Deloitte LLP as the Auditors.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
08 To authorise the Directors to determine the Auditors' remuneration.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				

* Member of the Nominations Committee
† Member of the Finance Committee

Signature(s) or Common Seal **(note 03 and note 04)**

Dated

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Completion and return of this Form of Proxy will not prohibit Ordinary Shareholders from subsequently attending and voting at the meeting if they decide to do so.

XXXX-XXX-X

Daily Mail and General Trust plc

Notes on completing the Form of Proxy

- 01 A member of the Company entitled to attend and vote at the Meeting may appoint one or more proxies of his or her choice to exercise all or any of his or her rights to attend and to speak and vote at the Meeting provided that each proxy is appointed to exercise the rights attached to a different share or shares held by him or her. If the Chairman is to exercise the proxy vote, the space should be left blank. If any other proxy is preferred, enter the name of the proxy in the space provided. A proxy need not be a member of the Company but must attend the Meeting in order to represent you.
- 02 To appoint more than one proxy, (an) additional form(s) may be obtained by contacting the Company's Registrars, Equiniti, on 0871 384 2302 (calls to this number are charged at 8p a minute from a BT landline – other telephony provider costs may vary) or you may copy this form. Please indicate in the box next to the proxy holder's name, the number of shares in relation to which he or she is authorised to act as your proxy. Please also indicate by marking the box provided if the proxy instruction is one of multiple instructions being given. All forms must be signed and should be returned together in the same envelope.
- 03 In the case of a corporation, the Form of Proxy must be executed under its common seal and/or the hand of a duly authorised officer or attorney.
- 04 In the case of joint holders, the Form of Proxy must be signed by the first named holder of the shares.
- 05 Only members or their proxies or corporate representatives may attend and vote at the Meeting.
- 06 Completion and return of the Form of Proxy will not prevent a member from attending and voting in person at the Meeting if the member so wishes.
- 07 Please indicate with an X in the boxes in the Form of Proxy how you wish your proxy to vote on each of the resolutions. Details of the resolutions are contained in the Notice of Annual General Meeting and the explanatory notes. If no indication is given, your proxy will have discretion to vote or abstain on those and all other resolutions or amendments thereto which may be voted on at the Meeting. A vote withheld is not a vote in law, which means that the vote will not be counted in the calculation of votes for or against the resolution.
- 08 **To be effective, the Form of Proxy, duly completed, must be lodged with the Company's Registrars, Equiniti, Aspect House, Spencer Road, Lancing, West Sussex BN99 6ZL no later than 9.00 a.m. on Monday 9th February, 2009.**
- 09 A member may register a proxy appointment electronically via Equiniti's website, www.sharevote.co.uk, subject to the terms and conditions shown on the website. The deadline for submission of a proxy appointment in this way is the same as that stated in Note 08 above. An electronic proxy appointment will be invalid unless it is lodged at the electronic address specified in this Note 09. Please note that any electronic communication found to contain a computer virus will not be accepted.
- 10 CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service should first read Note iv on page 10 of the Notice of Annual General Meeting.

The Roof Gardens

99 Kensington High Street (entrance on Derry Street)
London W8 5ED

Underground

- High Street Kensington: District and Circle lines
- Gloucester Road: Piccadilly, District and Circle lines

