



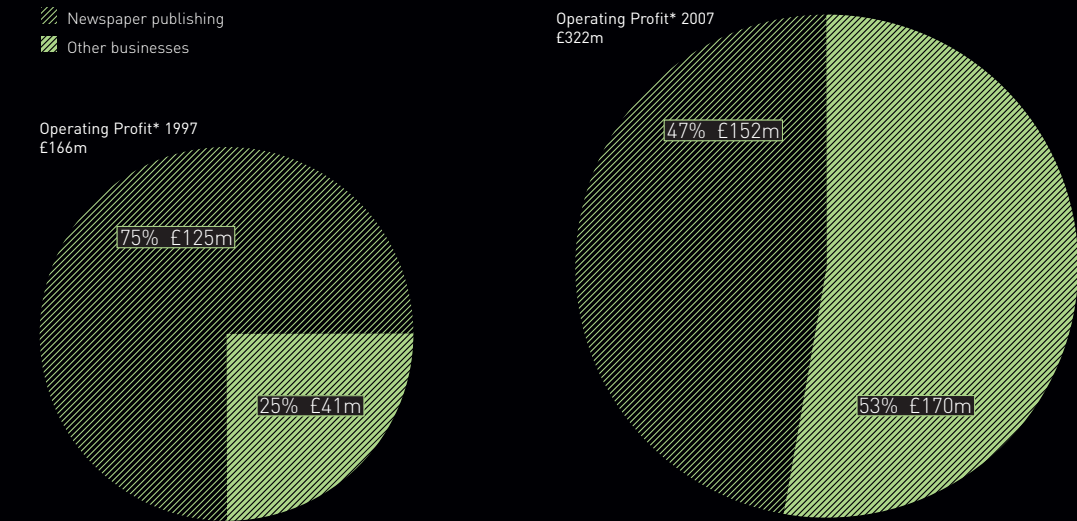
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DMGT Daily Mail and General Trust plc
 Annual Report, 30th September, 2007

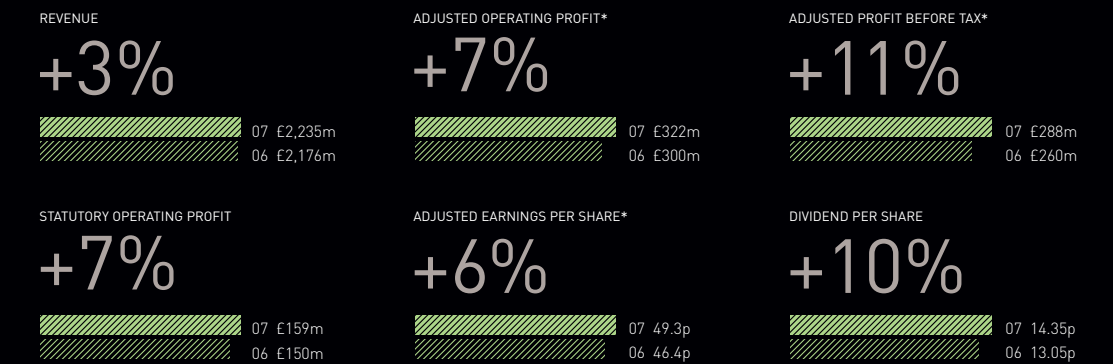
Winning in a changing media landscape

DMGT: A MULTIPLE MEDIA BUSINESS

THE GROUP'S BUSINESSES, OTHER THAN ITS NEWSPAPER PUBLISHING, NOW MAKE UP 53% OF THE GROUP'S OPERATING PROFIT, COMPARED TO 25% TEN YEARS AGO.*



FINANCIAL HIGHLIGHTS



*Before amortisation and impairment of intangible assets and exceptional items; see Consolidated Income Statement on page 60.

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