

SHAREHOLDER INFORMATION

Company Secretary and Registered Office

N. D. Jennings, F.C.A.
Northcliffe House
2 Derry Street
London W8 5TT
England

Registered Number: 184594

Website

The Group has an internet web site which gives information on the Company and its operating subsidiaries and provides details of significant Group announcements. It also has a site giving details of job opportunities within the Group.

The addresses are:

<http://www.dmgmt.co.uk>
<http://www.dmgtopportunities.com>

Financial Calendar 2005

12th January	Annual Report published
9th February	Annual General Meeting
11th February	Payment of final dividend
31st March	Payment of interest on loan notes
3rd April	Half year end
26th May	Half year results and dividend announced
8th June	Interim ex-dividend date
10th June	Interim record date
8th July	Payment of interim dividend
30th September	Payment of interest on loan notes
2nd October	Year end
30th November	Annual results and final dividend announced
7th December	Ex-dividend date
9th December	Record date

Capital Gains Tax

The market value of both the Ordinary and 'A' Ordinary Non-Voting shares in the Company on 31st March, 1982 (adjusted for the 1994 bonus issue of 'A' Ordinary Non-Voting shares and for the four-for-one share split in 2000) was 9.75 pence.

Registrars

All enquiries regarding shareholdings, dividends, lost share certificates, loan notes in the Company and in Daily Mail and General Investments plc, or changes of address should be directed to Lloyds TSB Registrars at the address set out on page 92.

Electronic Communications

Lloyds TSB Registrars operate Shareview, a free online service which enables shareholders with internet access to check their shareholdings and other related information and to register to receive notification by email of the release of the Interim and Annual Reports. It also offers practical help on matters such as transferring shares or updating your own details. Shareholders may register for the service at www.shareview.co.uk.

This report is available electronically on the Company's web site which contains a link to Shareview to enable shareholders to register for electronic mailings. Notification by email has been given of the availability of this Annual Report on the Company's website to those shareholders who have registered.

Low Cost Share Dealing Service

The Company has arranged with its brokers, Cazenove & Co. Limited, to provide a simple, low-cost share dealing service for Ordinary and 'A' Ordinary Non-Voting shares in Daily Mail and General Trust plc.

The main features are: a basic commission of 1% on both purchases and sales (subject to a minimum commission of £10 per transaction); reduced commission rates for transactions over £5,000; and no minimum investment. For further details, please contact Cazenove & Co. Limited, Company Share Schemes, at 20 Moorgate, London, EC2R 6DA; the telephone number is 020 7155 5155.

Details of other low cost dealing services can be found on the Company's website at www.dmgmt.co.uk/investorrelations.

Loan Notes

Loan notes issued by the Company and by Daily Mail and General Investments plc, a subsidiary, are repayable in whole or in part at the option of loan note holders every six months. Loan note holders requiring repayment should complete the redemption section on the back of their loan note and send it to reach the Registrars by 28th February or 31st August for repayments on 31st March or 30th September respectively.

Eurobond Paying Agent

The principal paying agent for the Company's 10% Bonds due 2021 and the 7.5% Bonds due 2013 is Deutsche Bank AG London, Winchester House, 1 Great Winchester St, London EC2N 2DB. The principal paying agent for the 9.75% Bonds due 2005 is The Chase Manhattan Bank, N.A., Woolgate House, Coleman Street, London EC2P 2HD. The principal paying agent for the Company's 5.75% Bonds due 2018 is HSBC Bank plc, Corporate Trust and Loan Agency, 8 Canada Square, London E14 5HQ. Enquiries should be directed to John Donegan, Group Accountant, who can be contacted on 020 7938 6627, and whose e-mail address is john.donegan@dmgmt.co.uk.

Share Price Information

The current price of the Company's Ordinary and 'A' Ordinary Non-Voting shares can be found on page 516 of Teletext on Channel 4 and on its web site at teletext.co.uk/finance. A graph, illustrating the recent performance of the 'A' shares, is shown on page 11.

Crest

Shareholders have the choice either of holding their shares in electronic form in an account on the CREST system or in the physical form of share certificates.

Investor Relations

Investor relations are the responsibility of Nicholas Jennings, Company Secretary whose office is responsible for distribution of the Annual Report. He is assisted by Fran Sallas. The investor relations' e-mail address is investor.relations@dmgmt.co.uk.

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Continued

Shareholdings at 3rd October, 2004

Ordinary Shares

Range of holdings	Number of shareholders	%	Shares	%
1 – 1,000	684	72.7	266,291	1.4
1,001 – 5,000	207	22.0	447,329	2.3
5,001 – 10,000	17	1.8	125,576	0.6
10,001 – 20,000	14	1.5	207,292	1.0
20,001 – 50,000	3	0.3	101,460	0.5
50,001 – 100,000	3	0.3	219,857	1.1
100,001 – 500,000	10	1.1	1,536,004	7.7
500,001 & over	3	0.3	16,982,663	85.4
	941	100.0	19,886,472	100.0

'A' Ordinary Non-Voting Shares

Range of holdings	Number of shareholders	%	Shares	%
1 – 1,000	1,252	33.3	575,087	0.2
1,001 – 5,000	990	26.3	2,575,994	0.7
5,001 – 10,000	443	11.8	3,232,820	0.8
10,001 – 20,000	372	9.9	5,268,723	1.4
20,001 – 50,000	274	7.3	8,508,818	2.2
50,001 – 100,000	118	3.1	8,373,267	2.2
100,001 – 500,000	205	5.4	46,318,414	12.1
500,001 & 1,000,000	40	1.1	28,192,032	7.4
1,000,000 – 5,000,000	53	1.4	110,494,875	29.0
5,000,001 & over	15	0.4	167,881,618	44.0
	3,762	100.0	381,421,648	100.0

Advisers

Stockbrokers
Cazenove & Co. Limited
20 Moorgate
London EC2R 6DA
Telephone: 020 7588 2828

Auditors

Deloitte & Touche LLP
Hill House
1 Little New Street
London EC4A 3TR
Telephone: 020 7936 3000

Registrars

Lloyds TSB Registrars
The Causeway
Worthing
West Sussex BN99 6DA
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Facsimile: 0870 600 3980