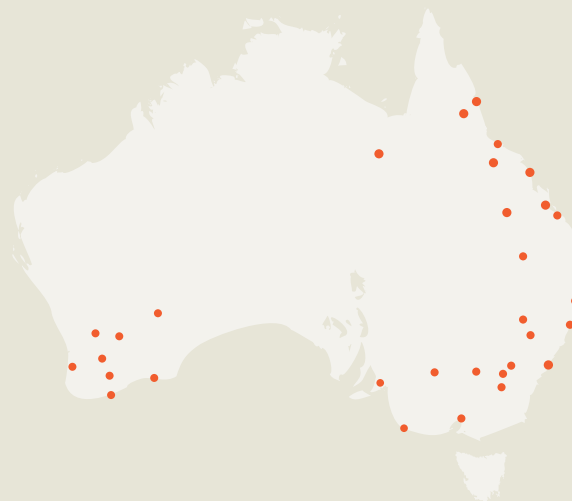
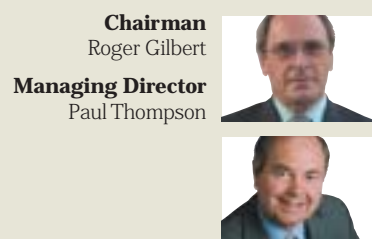


## Broadcasting: DMG Radio

**DMG Radio Australia recorded a small and reduced loss. The recently launched Nova station in Melbourne and 5AA in Adelaide performed particularly well and the regional stations experienced some recovery in difficult trading conditions.**



### 61 stations

Making DMG Radio the biggest radio network in Australia.

#### October 2001

**Successful launch of Brisbane's 97.3fm**  
A 50% joint venture with ARN was launched.

### No 1

Adelaide's 5AA has been the highest rating commercial talk station in Australia this year.

#### February 2002

**Purchase of new FM licence in Perth**  
Nova 93.7FM is a 50% joint venture to launch in December. The station will be managed by DMG Radio.



**December 2001**  
**Radio Nova 100 revolutionises Australian radio**  
After its extremely successful launch, Nova 100 in Melbourne, clinched the number one rating after only 15 weeks on air – an unprecedented feat.

### DMG Radio

DMG Radio is the largest radio network in Australia and continues to grow, with 61 radio stations currently operating across five states and two more planned for launch in the coming year. In September, it became wholly owned again when the Group acquired the 25% interest of GWR Group plc.

Following on from last year's highly successful launch of our Sydney FM station Nova 969, the Group launched Nova 100, its Melbourne FM station in December 2001. Nova 100's immediate success was unprecedented in Australian broadcasting, with it achieving the Number One rating in its second Nielsen Media Research official survey after only 15 weeks on air. Nova 100 continues to outperform all expectations and, along with Nova 969, breaks traditional radio rules to ensure listeners and advertisers alike encounter cutting edge radio.

DMG Radio, in a 50% joint venture with Australian Radio Network, was successful in its bid to win the new FM licence in Perth in February 2002. The station, Nova 937 is to be managed by DMG Radio and is preparing to revitalise the Perth radio market in a December 2002 launch. DMG and ARN also jointly own Brisbane's newest FM station, 97.3FM, which has exceeded its first year projections since launching in October 2001.

DMG Radio's first purchase in Australia back in 1996, Adelaide's 5AA, has capped a remarkable year by consistently improving its programming and profit performance and has been the highest rating commercial talk station in Australia in every official Nielsen Media Research survey released this year.

Despite a slower than expected turnaround in economic conditions in regional Australia, accentuated now by worsening drought conditions, our regional stations were able to increase both revenues and profits, while also strengthening our portfolio of stations.

DMG Radio was successful in its bid to win the new FM licence on the New South Wales Central Coast, and in October 2002 announced a joint venture with RG Capital extending its penetration into this high growth region.

Earnings from our associate GWR Group, in which DMGT has a 29.97% interest, continue to be affected by the advertising downturn. Revenues are flat on last year's figures, in a market showing poor forward visibility. GWR has embarked on a vigorous programme of restructuring and is concentrating on its UK business. Substantial reductions in costs and debt have been achieved.

Audiences remain strong, with Classic FM reporting record results in six successive quarters to take the total weekly audience to 6.7 million. GWR's local stations are maintaining their audience in an increasingly competitive market, and the Group's digital radio interests are progressing as the cost of digital radio receivers falls. GWR operates three national stations on digital radio, and is second only to the BBC.