

Corporate Profile

Daily Mail and General Trust is one of the longest-established and most successful media companies in the UK. Its origins date back to the launch in 1896 of the Daily Mail and it now has interests around the world in national and regional newspapers, business publishing, television, radio, exhibitions, business to business information and careers.

Recent investments put DMGT at the forefront of new and exciting media developments. It is our intention to build on our long-standing commitment to quality and our unrivalled editorial excellence and experience to create the best media products of tomorrow.

| Financial Highlights | 2002 | 2001 | Change |
|---|-------------|-------------|---------------|
| Turnover | £1,945m | £1,963m | -1% |
| Adjusted operating profit * | £241.6m | £238.9m | +1% |
| Adjusted profit before tax * | £182.5m | £177.5m | +3% |
| Adjusted earnings per share * | 31.0p | 29.4p | +5% |
| Dividend per share | 9.2p | 8.6p | +7% |
| * (before amortisation and impairment of intangible assets and exceptional items) | | | |

106 years

From past to future achievements – DMGT has developed its core newspaper businesses, whilst establishing new divisions to expand its media interests, building market leading positions which will enable it to continue to grow over the long term.



Group Structure

National Newspapers and Related Activities

Associated Newspapers is the publisher of the *Daily Mail*, *The Mail on Sunday*, the *Evening Standard*, *Metro*, *Ireland on Sunday* and *Loot*. It is also responsible for overseeing and developing the Group's mass market internet properties, *This is London*, *This is Money*, *This is Travel* and *Femail*.

Northcliffe House
2 Derry Street
London W8 5TT, England
Tel +44 (0)20 7938 6000

Regional Newspapers and Related Activities

Northcliffe Newspapers is one of the largest regional newspaper publishers in the UK. Operating from 38 centres, its 20 daily titles have a combined sale of 1,054,000 copies whilst its 24 paid-for weeklies have a sale which is in excess of 484,000 copies. Northcliffe also distributes 2.4 million copies of its free titles every week and, in addition, derives part of its revenue from contract printing of other titles, paid-for and free, and from the ownership of 62 retail outlets. It also looks after the Group's Hungarian newspaper interests.

31/32 John Street
London WC1N 2QB, England
Tel +44 (0)20 7400 1100

Euromoney Institutional Investor

Euromoney was founded in 1969 and is listed on the Stock Exchanges in London and Luxembourg. It is a leading international business to business publisher, focused primarily on international finance. It publishes more than 100 magazines, newsletters and journals as well as surveys, directories, books and maps. Euromoney also runs business conferences, seminars and training courses, and is a leading provider of electronic business information through its capital market databases and through its internet-based emerging markets information service.

Nestor House, Playhouse Yard
London EC4V 5EX, England
Tel +44 (0)20 7779 8888

Broadcasting

The main business of **DMG Broadcasting** is *Teletext*, which holds the licence for the commercial public teletext services broadcast on ITV1, Channel 4 and commercial additional services licence for Channel 5. The company also operates commercial information services on the digital terrestrial, satellite and cable platforms, as well as on the internet and on mobile phones.

101 Farm Lane, Fulham
London SW6 1QJ, England
Tel +44 (0)20 7386 5000

Broadcasting

DMG Radio owns 29.97% of GWR Group plc, a listed company in the UK. DMG Radio Investments Pty operates 61 radio stations across Australia, including the *Nova* metropolitan stations in Sydney and Melbourne.

It also owns a 50% interest in an FM station in Brisbane and a 50% interest in an FM licence in Perth, which is to be launched later in 2002 as Nova 937.

DMG Radio Investments will also launch its new Central Coast FM licence in 2003.

49 Angas Street
Adelaide SA 5000, Australia
Tel 00 618 8415 5240

Exhibitions and Related Activities

dmg world media organises consumer and trade exhibitions and produces related publications. It operates in the Home Interest, Gift, Art & Antiques and Business to Business Trade markets, organising over 300 exhibitions globally including the *Daily Mail Ideal Home Show* and the *California Gift Show*.

UK, North and South America, Australasia and United Arab Emirates

Equitable House, Lyon Road
Harrow HA1 2EW, England
Tel +44 (0)20 8515 2000

Business-to-Business Information and Careers

DMG Information has two divisions.

The Business-to-Business division operates in real estate, insurance mapping and geo-spatial information markets and in health and safety.

Within the careers division, Hobsons is an international publisher and event organiser in graduate and education student recruitment markets. Study Group is a provider of academic, English language and vocational education and student exchange on a worldwide basis.

UK, USA, France, Germany, Australia and India

2 Stamford Landing
68 Southfield Avenue, Stamford
Connecticut CT 06902, USA
Tel 001 203 973 2940